



AMRI Hospitals organizes 2-day Free Health Check-up Camp for the Bengal entertainment industry

Camp aimed to build awareness on preventive healthcare

*Popular Actor Koel Mullick & Renowned Singers Kumar Sanu, Alka Yagnik and Hariharan
attended the check-up camp on the inaugural day*

Kolkata, 10th September, 2014 –AMRI Hospitals Ltd is organizing a **2-day Free Health Check up Programme** at Purple Movie Town, Sonarpur for the entertainment industry of Bengal to sensitize the society at large on the merits of preventive healthcare which reinforces the hospital's motto **"Get Well Sooner."** The inaugural day of the 2-day Free Health Camp between 10th–11th September, 2014, was graced by the presence of popular actor Koel Mullick and renowned singers Kumar Sanu, Alka Yagnik and Hariharan.

Speaking on the occasion, **Mr. Rupak Barua, AMRI Hospitals Ltd** said, "People from the entertainment industry are busy professionals with odd working hours which cause tremendous stress. With long & hectic working schedules coupled with deadline pressures and paucity of time for personal commitments, health is generally neglected. Hence we thought of providing this service to the artists and technicians from the film and television industry of Bengal who undertakes a lot of pain and hardwork to provide quality entertainment to all of us. We believe that this programme would help to emphasise the importance of timely preventive health checkup and how it can help to minimize health risks and contribute towards creation of a healthy society."

A series of tests viz. Random Blood Sugar, BMI Check, ECG (on doctor's advice), Eye Check Up, ENT Check Up, Gynaecology Check Up, Dental Check Up, Physician Check Up were undertaken today between 9am-6pm at Purple Movie Town, Sonarpur. The event witnessed participation from all the twenty six Guilds of Kolkata Film Industry in association with Directors & Producers Confederation, Eastern India and is expected to garner more participants tomorrow on the second day. AMRI Hospitals also provided a redeemable follow-up privilege health coupon to the participants of the health camp.

About AMRI Hospitals

AMRI Hospitals, a multi-speciality healthcare facility in Eastern India with specialization in Oncology, Neuro Sciences, Cardiac Sciences, Orthopaedics, Emergency & Trauma care, Gynecology & Childcare is the largest player in private sector with its existing strength of around 1000 beds. With its state-of-the-art equipment and modern facilities, AMRI is ensuring that people from Eastern India are provided affordable high quality medical care in the region, so that patients need not travel to other parts of the country for medical treatment. Capacity expansion is also underway at AMRI for additional beds in Bhubaneswar, Kolkata and other parts of West Bengal. A 400 bed state-of-the-art multi speciality hospital has recently been operational in Bhubaneswar. AMRI Hospitals is committed to serve the people of Eastern India and is adding another 600-700 beds in the next 3-4 years.