



## **A first in Bengal & Eastern India Emami Agrotech Ltd “BARGES” into Inland Waterways Transportation**

Emami Agrotech Limited & Inland Waterways of India  
partner to leverage waterways to improve North-East connectivity

**Kolkata/Haldia, 1<sup>st</sup> December, 2017: Emami Agrotech Ltd has taken up an innovative multi-modal transportation mode by leveraging Inland waterways to connect North East India with West Bengal. This is a first ever such transportation mode being used in Bengal as well as in Eastern India by any company in the edible oil sector.**

Recent floods in Bengal which resulted in derailment of road and rail transportation due to track and bridge damages on the Siliguri corridor caused shortage of critical commodities and highlighted the vulnerability to access North-East from the country mainland in times of calamities. **To find a solution to a perennial problem the hilly regions face in this part of the country, Emami Agrotech took up the challenge of being the first edible oil company to try out the innovative route of using multi-modal transportation mode by leveraging inland waterways.**

**The company made its first shipment of 250 tons of packed edible oils from Haldia Port to Agartala on Brahmaputra river via Bangladesh. The vessel has already reached Ashuganj Port in Bangladesh and the finished good stocks have now started moving through trucks to Agartala.** This river route will be navigable in all seasons and offers an efficient & effective way of transporting goods to these areas where there are lot of obstacles in road movement due to difficult terrain of North East.

Emami Agrotech’s partnership with Inland Waterways of India in facilitating alternate connective means has significant business volume for the Company. According to **Mr Sudhakar Desai, CEO of Emami Agrotech**, the company expects to ship around 6000-7000 tonnes of packed edible oil per annum using this route. He also said that the Company would continue to explore innovative ways of transportation using the vast inland waterways within India and has plans to extend this model to Guwahati, Patna, and Allahabad.

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### **About Emami Agrotech**

Emami Agrotech Limited is the edible oil arm of Emami Group of Companies with turnover of over Rs.6000 crs. Besides edible oil, the Company also has interest in other segments such as production and distribution of vanaspati, specialty fats and bio diesel. The edible oil portfolio of Emami Agrotech comprises of brands like Emami Healthy & Tasty, Himani Best Choice and Rasoi, the Vanaspati brand. Emami Agrotech is the largest supplier of Bio-fuel to Indian Railways & Oil marketing companies. It is also engaged in organic farming and cultivation of commercially viable crops through contract farming.

Emami Agrotech owns state-of-the-art manufacturing facilities at Haldia, West Bengal and Krishnapatnam, Andhra Pradesh with a total manufacturing capacity of 5000 TPD/16 lac TPA. The Company offers direct employment to over 1800 people



and employs another 2000 indirectly. It also provides support to ancillary industries. In 2016 the Company has received the prestigious '**GLOBOIL STAR COMPANY 2016**' award for its outstanding performance in the Indian edible oil industry and in its edible oil brand, Emami Healthy & Tasty was adjudged as the **GLOBOIL BRAND OF THE YEAR 2017**.

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