



AMRI HOSPITALS RANKED NO.1 IN EASTERN INDIA

**First ever Study in India conducted by US based AdvaHosp
in collaboration with
WHO, Harvard Business Review, JCI, Mayo Clinic &
Boston Consulting Group**

Kolkata, 18 May, 2016: In a recent study for - the **Eastern India Healthcare Ranking 2016**- undertaken by a host of reputed global agencies in the field of international healthcare, **AMRI Hospitals** has been **adjudged as the No.1 in the region**. Spread over a period of 2 months, this study was conducted by US based **AdvaHosp** in collaboration with **World Health Organization, Harvard Business Review, Joint Commission International, Mayo Clinic and Boston Consulting Group** for the very first time in India. Detailed information on the ranking is available at (<http://www.advahosp.com/result/>).

AdvaHosp is an independent healthcare service ratings organization founded in 2015 in Boston, USA to rate healthcare service industry in different geographical locations and is the Gold Standard for the healthcare industry rating. AdvaHosp provides patients, referring physician and payers with vital information they need when choosing a healthcare provider.

AdvaHosp's independent jury comprises the best in the industry along with multiple reputed market research agencies under the robust protocol, establishes the highest standards of authentication of this study. The protocols of AdvaHosp ensure on-site interviews of patients, doctors, hospital management directly & indirectly along with all other stake holders; inspection of the physical and online facilities by the research team of the evaluation organization.

AdvaHosp's study is based on various critical parameters that help a patient to choose the best healthcare services. The unbiased ranking system evaluate the healthcare service provider on parameters such as **Scope of Service, Infrastructure, Patient Safety Record, Innovation and Research, Integrity in Healthcare Service, Value for Money, Satisfaction of Services Offered, Doctors and other Staffs' job**



Satisfaction, Domestic & International CSR, and Reputation of Brand in Foreign Countries.

Mr. Rupak Barua, CEO, AMRI Hospitals Ltd, said that, “We are honored and delighted to be evaluated as the No.1 healthcare service provider in the Eastern India. **We are proud to have scored high on several critical parameters like Scope of Services, Infrastructure, Integrity in Healthcare Service, Value for money, Patient safety etc.** This ranking will help all our stakeholders to be aware of the high quality of services offered by AMRI Hospitals and enable them to make an informed choice.”

AdvaHosp will soon be conducting similar study in other parts of India as well as in other countries. This ranking is valid for a year.

About AMRI Hospitals Ltd

AMRI Hospitals, a multi-specialty healthcare facility in Eastern India with specialization in Oncology, Neuro Sciences, Cardiac Sciences, Orthopedics, Emergency & Trauma care, Gynecology & Childcare is the largest player in private sector with its existing strength of around 1000 beds. With its state-of-the-art equipment and modern facilities, AMRI is ensuring that people from Eastern India are provided affordable high quality medical care in the region, so that patients need not travel to other parts of the country for medical treatment. Capacity expansion is also underway at AMRI for additional beds in its existing facilities in Kolkata. A 400 bedded state-of-the art super-specialty hospital has recently become operational in Bhubaneswar. AMRI Hospitals will soon be setting up a new 400 bedded facility in West Bengal with an investment of Rs.500 crs. The Group is committed to serve the people of Eastern India and has plans to add another 600-700 beds in the next 3-4 years.

For further information please contact:

Emami Group

Mahasweta Sen

GM-Corporate Communications

Mobile: +91 98362 92392

Pritha Roy Chakrabarti

Sr.Executive-PR

Mobile: +91 9903994787

Perfect Relations